8. **(Amended)** An incandescent halogen lamp for use with a vehicle headlamp system, comprising:

a first filament capable of emitting light and having a first and second end,

a second filament capable of emitting light and having a third and fourth end,

a first lead wire supporting said first filament and capable of supplying electric current to said first filament, said first lead wire having a generally circular cross-sectional shape with a flattened outer end connected to said first end,

a second lead wire supporting said second filament and capable of supplying electric current to said second filament, said second lead wire having a generally circular cross-sectional shape with a flattened outer end connected to said third end,

a ground wire capable of supplying electric current to said first and second filaments and having an outer end connected to said second and fourth ends, and

a lamp envelope containing a halogen gas, wherein said first and second filaments, said flattened outer ends of said first and second lead wires, and said outer end of said ground wire are all sealed within said envelope, and wherein said flattened outer ends each comprise a narrow profile and a wide profile and each of said flattened outer ends is oriented such that said narrow profiles are aligned with the direction of illumination of light emitted by the filament to which they are attached.

9. **(Amended)** A vehicle headlamp system for providing illumination, comprising:

an incandescent lamp that includes:

a filament capable of emitting light,

a lead wire electrically and mechanically connected to said filament to thereby support said filament and supply electric current to said filament, said lead wire having a generally circular cross-sectional shape with a flattened outer end, and

an envelope surrounding said filament and at least a portion of said lead wire that includes said flattened outer end,

wherein said flattened outer end includes a narrow profile and a wide profile and is oriented such that said narrow profile is aligned with the direction of illumination of light emitted by said filament,

a reflector partially surrounding said envelope, and

a front lens, with said incandescent lamp being located between said lens and reflector such that a portion of the light emitted from said lamp is redirected by said reflector to exit said headlamp system through said lens.

Please cancel claims 11-19 without prejudice or disclaimer.

Please add the following new claims 21-25:

20. **(New)** An incandescent lamp, comprising:

a sealed lamp envelope,

first and second lead wires extending into said envelope,

a filament attached to said first and second lead wires inside said envelope,

wherein at least one of said lead wires has a flattened portion that runs alongside said filament and a non-flattened portion located below said filament, said flattened portion having a narrow profile and a wide profile with said non-flattened portion having a width greater than said narrow profile but less than said wide profile, and

wherein said flattened portion is oriented such that said narrow profile is aligned with the direction of illumination of light emitted by said filament.

21. **(New)** An incandescent lamp as defined in claim 20, wherein said flattened portion comprises a flattened end portion of said first lead wire.

22. **(New)** An incandescent lamp as defined in claim 20, wherein the said flattened portion has a non-reflective surface.

23. **(New)** An incandescent lamp as defined in claim 20, further comprising a second filament and a third lead wire, said third lead wire having flattened and non-flattened portions with its flattened portion extending alongside said second filament and said second filament being attached to said second and third lead wires.